Read On March 2020 – Insta Novels (page 7)

Before you start reading the article do the ‘pre-reading’!

Use the ‘Answer key’ to correct your reading comprehension.

Pre-reading

**1. How important is reading a book for you? (1 is very important, and 5 is not important.)  
Give reasons for your answer.**

2. Apart from books you have to read at school, what was the last book you read? What was it about? Talk about its content and how you liked it.

**3. What could “Insta Novels” be? Collect ideas.**

**4. Write down what you associate with “Instagram” in the mind map below.**

Reading comprehension

**1. After reading the article, write down the titles of books used for the New York Public Library (NYPL) project. Try to remember the titles without looking at the article again!**

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**2. Match the titles on the left with the author on the right.**

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| --- | --- | --- | --- | --- | --- |
| **a)** ‘Alice`s Adventures in Wonderland’  **b)** ‘The Yellow Wallpaper’  **c)** ‘The Raven’  **d)** ‘The Metamorphosis’  **e)** ‘A Christmas Carol’ | | | **A** Charlotte Perkins Gilman  **B** Charles Dickens  **C** Lewis Carroll  **D** Edgar Allan Poe  **E** Franz Kafka | | |
| **a)** \_\_\_\_\_ | **b)** \_\_\_\_\_ | **c)** \_\_\_\_\_\_ | **d)** \_\_\_\_\_\_ | **e)** \_\_\_\_\_\_ |

**3. Find out five facts about the New York Public Library (NYPL) that are in the article.**

|  |
| --- |
| X |
| X |
| X |
| X |
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**4. The NYPL has posted full novels as Instagram Stories. Name two aims of the project.**

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**5. Identify what the Mother design agency did to turn the novels into Instagram Stories.**

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**6. Who is who?**

|  |  |
| --- | --- |
| Corinna Falusi |  |
| Cara Curtis |  |
| Lynn Lobash |  |
| Richert Schnorr |  |
| Charles Dickens |  |

**Post-reading**

**1. What do you think of the idea of turning novels into Instagram Stories that will be visually attractive. Write down the pros and cons.**

**2. In question 5 above, you identified the different tasks that have to be done to turn a novel into an Instagram story. Which one would you like to do most? Explain why.**

**3. Use your smartphone to read an Insta Novel or at least a part of it. Tell me whether you like the Insta version.**

**4. Write a letter to Corinna Falusi, telling her what you think about her project.**

Answer key

Reading comprehension

1. ‘Alice`s Adventures in Wonderland’

‘The Yellow Wallpaper’

‘The Raven’

‘The Metamorphosis’

‘A Christmas Carol’

**2. a)** C • **b)** A • **c)** D • **d)** E • **e)** B

**3. Any five of the following:**

• celebrates its 125th anniversary this year (para.1)

• has turned full novels into Instagram Stories (para. 1)

• has gained over 130,000 followers thanks to the Insta Novel Project (para. 6)

• works together with Mother, a design agency based in New York (para. 2)

• director of digital media at NYPL: Richert Schnorr (para. 5)

• manager of reader services at NYPL: Lynn Lobash (para. 6)

**4. Any two of the following:**

• engage people where they spend most of their time, which is in front of their phones (para.2)

• help people rediscover the joy of reading (para. 2)

• inspire people to pick up a book (para. 6)

• remind people how delightful reading is (para. 6)

**5.** • **adapted** books to a platform that is used for sharing pictures rather than words (para. 3)

• **chose** a warm cream for the background (para. 3)

• **chose** a font what was pleasing to the eye (para. 3)

• **created** colourful “book covers” (para. 3)

• **find / have** a musical introduction (para. 4)

• **sprinkled** small animated elements throughout the stories (para. 4)

|  |  |  |
| --- | --- | --- |
| 6. | Corinna Falusi | chief creative officer of the Mother design agency |
|  | Cara Curtis | British blogger |
|  | Lynn Lobash | manager of reader services at NYPL |
|  | Richert Schnorr | director of digital media at NYPL |
|  | Charles Dickens | author of ‘A Christmas Carol’ |